

Need-To-Know

21 Statistics on The State
of UK FinTech ESG



A pair of glasses with a dark frame and light-colored lenses is positioned at the top of the image. Below the glasses, a stack of white papers is visible, with some papers having blue lines. The background is a soft, out-of-focus light color.

2022 will be a big year for FinTech across the UK. In the wake of COP26, planning and implementing ESG goals is high on the agenda for a large number of financial organisations. FinTech will play a vital role in determining how this plays out, providing bespoke digital solutions to replace harmful practices and to help firms measure their climate impact. We have collated the top 21 stats to explore the current state of FinTech ESG and the trends we see arising in the coming year.

FinTech investment is on the rise

1



With an estimated global worth of \$127.66 billion in 2018, the FinTech market is on track to reach \$309.98 billion by the end of 2022.

2



This dramatic growth can be attributed to last year's actions, with an estimated \$120 billion injected into sustainable investments in 2021 alone.

3



This led to a record-breaking 151 new unicorns (privately held startups valued at over \$1 billion) entering the market.

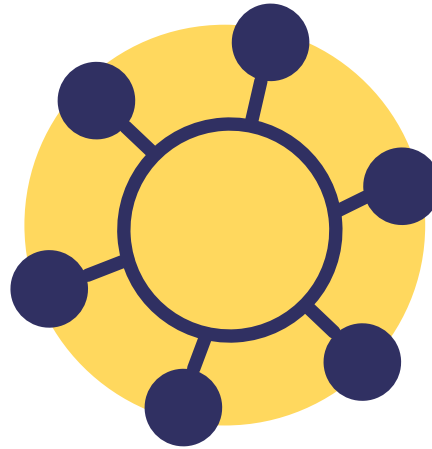
Industry need is rapidly growing

4



In a recent survey, 80% of respondents who worked in financial services ranked ESG as either an important or the most important issue for their operations.

5



Two-thirds of leaders believe that their ESG considerations have increased in importance as a result of Covid-19.

6



However, 42% said they have an ineffective process, or no process at all, for identifying, responding to, and implementing changes based on climate threats and ESG-related factors.

Consumer demand is at an all-time high

7



44% of surveyed consumers see ESG issues as an especially important factor when choosing a financial provider.

8



¼ customers are likely to switch banks due to ESG concerns.

9



Now, a reported 86% of UK consumers are regularly using FinTech.

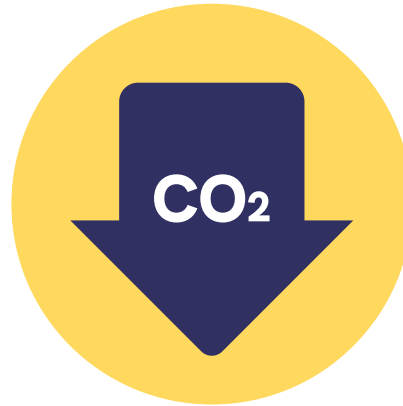
FinTech as a movement for transition

10



Just under three-quarters of banking CEOs believe their future growth will be largely determined by their ability to navigate the shift to a low-carbon and clean technology economy

11



Studies have revealed that FinTech development helps economies transition to low-carbon by reducing greenhouse gas emissions.

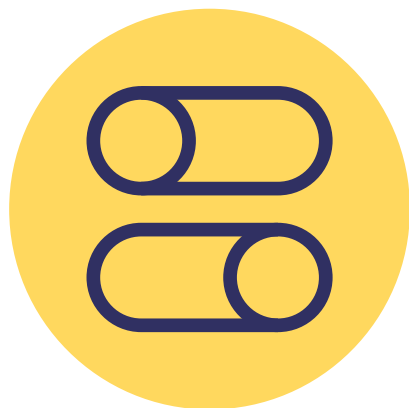
12



Tech can help to reduce carbon in various ways, such as loans for renewable energy projects, savings accounts that direct interest to tree-planting, and secure email that saves paper usage.

Big brands are stepping up

13



As part of its £100bn Climate and Sustainable Funding and Finance ambition, NatWest is offering SME's digital tools to help them go green.

14



JPMorgan has pledged to lend, invest and provide other financial organisations that are tackling climate change and inequality with funds up to \$2.5 trillion.

15



Mastercard, Finaro and GoTo have joined together to plant 1 million trees by 2025 as part of their new ESG initiative.

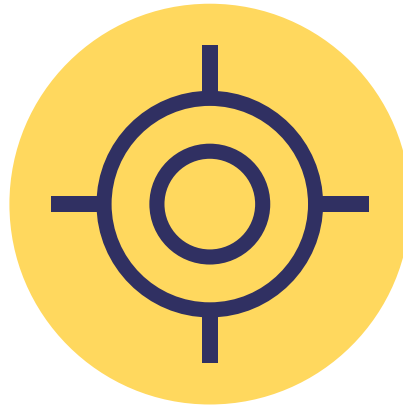
Impact investing is gaining popularity

16



The impact investing market has recently grown by an impressive 40%, reaching an estimated size of \$715 billion.

17



Most of the impact investing over the past 10 years has been heavily focused on climate change, with an estimated 40% of consumers needing reassurance that their funds weren't invested in companies that polluted the environment.

18



However, investment for social projects is steadily gaining popularity, with brands such as PayPal contributing \$530 million toward Black and minority communities.

Top technology chosen for FinTech use

19



An ecosystem has emerged where FinTech's are harnessing a host of new technology to go green, with Deloitte revealing that the 5 main pieces of tech are blockchain, AI, security, the internet of things and the cloud.

20



The adoption of security software is especially increasing due to rising cybercrime, with financial organisations being 300x more likely to be targeted by threat actors due to the sensitive information they hold.

21



Solutions such as Unipass Maillock offer popular security elements, such as encryption and two-factor authentication, with the latter being utilised by nearly 80% of individuals in some form in 2021.

For help with your digital transformation, contact us at Unipass Maillock.

We empower financial services organisations to communicate securely and compliantly over email. We're protecting communications throughout the financial services industry, connecting advisers, providers, platforms, and networks. Let communication flow securely, with Unipass Maillock.



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