



# ISPA AWARDS 2020 22<sup>ND</sup> ANNUAL EVENT

18<sup>TH</sup> NOVEMBER 2020 |  
SHERATON GRAND LONDON  
PARK LANE LONDON

SPONSORSHIP PACKAGE





THE INTERNET SERVICES PROVIDERS' ASSOCIATION (ISPA UK) IS THE VOICE OF THE UK INTERNET INDUSTRY TO GOVERNMENT, PARLIAMENT, REGULATORS, MEDIA AND THE PUBLIC ON A WHOLE RANGE OF ISSUES, WITH OVER TWO HUNDRED MEMBERS FROM ACROSS THE SECTOR.

The ISPA Awards are the leading independent internet industry awards in the UK. Thirteen categories are up for grabs at the 22<sup>nd</sup> annual awards ceremony that celebrate and reward the best providers in the sector with awards for broadband, hosting, cyber-security, VoIP and more. Sponsoring the ISPA is a great way to get in front of over 300 senior figures from across the UK Internet industry.





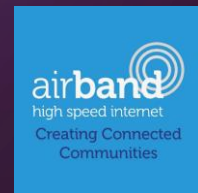
# MAIN HIGHLIGHTS OF THE 2019 CEREMONY

# WHY SPONSOR THE ISPA AWARDS

The ISPA Awards are the largest gathering of ISPs and providers of VoIP, hosting and cloud services in the UK. Sponsoring the ISPA Awards is a great way to:

- Promote your company to scores of service providers
- Network with hundreds of senior decision makers
- Gain high profile brand exposure
- Advertise to your target audience before, during and after the ceremony
- Nurture clients' relationships and reward staff
- Generate PR opportunities and new business leads
- Get up to 12 months' promotional benefits, including newsletter editorials and press releases

# WHO ATTENDS THE ISPA AWARDS





# WHO SPONSORS THE ISPA AWARDS

openreach



**DrayTek**

**ARISTA**

**Netgem TV**



nccgroup

**HALON**

**NOKIA**



wifinity





# CATEGORY OVERVIEW

Categories for the 2020 ISPAs (the categories are being finalised at the moment)

Best Business ISP

Best New ISP

Internet Hero

Best Customer Solution

Internet Villain

Best Rural ISP

Best Hosted Service

Best Customer Service

Best Partnership

Outstanding Individual Contribution

Social Impact

Best Cyber Security

Best Consumer ISP

Best VoIP

Best Infrastructure Provider

The categories in red are already taken.

# CATEGORY SPONSORSHIP BENEFITS



- Exclusive sponsorship of one individual category at the *ISPAs*.
- A full table in prime position at the ceremony (including drinks reception, three course dinner and wine)
- Extensive branding and company logo on awards audio-visual
- Branding & company profile on category website
- Editorial in 1 monthly *ISPAs* newsletter sent to 1,400 subscribers
- High profile announcement & description of your company at the event
- Full page advert in *ISPAs* brochure
- Photo opportunity of your team at the *ISPAs*
- Profile and sales contacts sent out to all *ISPAs* guests
- Contact details of all *ISPAs* guests provided
- Help with targeted follow up with *ISPAs* guests
- Name and company link on all *ISPAs* press releases and social media



# EXCLUSIVE DRINKS RECEPTION SPONSORSHIP BENEFITS



- Exclusive sole sponsorship of the drinks reception at the start of *ISPAs*.
- Company's marketing material at the drinks reception
- A full table in prime position at the ceremony (with three course dinner and wine)
- Extensive branding and company logo on awards audio-visual
- Branding & company profile on the awards website
- Editorial in our monthly newsletter *ISPA News* sent to 1,400 subscribers
- High profile announcement & description of your company at the event
- Full page advert in *ISPAs* brochure
- Photo opportunity of your team at the *ISPAs*
- Profile and sales contacts sent out to all *ISPAs* guests
- Contact details of all *ISPAs* guests provided
- Help with targeted follow up with *ISPAs* guests
- Name and company link on all *ISPAs* press releases and social media



# GET IN TOUCH

To learn more about sponsoring, please call us on 020 3397 3304  
or email [awards@ispa.org.uk](mailto:awards@ispa.org.uk).

We are happy to tailor make the package to cater for all your company's  
needs.

