



PRESS RELEASE
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THINKERS50 HALL OF FAME ANNOUNCES NEW INDUCTEES

SHANGHAI – Thinkers50 (thinkers50.com), the global platform for management thinking, today announced six new inductees to its Management Hall of Fame hosted by the Haier Group.

The Thinkers50 Hall of Fame honours the legacy of an elite group of thinkers whose work has had a profound and lasting influence on the world of management. The new inductees are being announced by Thinkers50 co-founder Stuart Crainer at Haier’s annual forum which this year is held in Shanghai.

The new inductees are:

Clay Christensen – the Harvard Business School professor has been named as the world’s leading management thinker on two occasions by Thinkers50 (2011 and 2013). Originator of the innovator’s dilemma and co-author of *The Prosperity Paradox*.

Bill Fischer – New York-born professor at IMD in Switzerland. Previously president and dean of the China Europe International Business School in Shanghai. Co-author of *Virtuoso Teams*, *The Idea Hunter*, and *Reinventing Giants*.

Vijay Govindarajan – a professor at the Tuck School of Business at Dartmouth College. Born in India, he is known for his work in the field of innovation. Co-author of *Reverse Innovation*, *The Three Box Solution*, and *Ten Rules for Strategic Innovators*.

Hermann Simon – German founder and honorary chairman of Simon-Kucher & Partners. Author of more than 35 books including *Hidden Champions*, *Power Pricing*, *Manage for Profit*, and *Hidden Champions of the 21st Century*.

Don Tapscott – Canadian visionary on emerging technology. Co-author of *The Digital Economy*, *The Blockchain Revolution*, *Wikinomics*, and *Digital Capital*. Co-founder of the Blockchain Research Institute.

Chris Zook – Bain consultant best known for his work on growth. Author of *Profit from the Core*, *Beyond the Core*, and *The Founder’s Mentality*.

“To be inducted into the Thinkers50 Hall of Fame someone must have had a long-term impact on the way people think about and practice management,” explains

Thinkers50's Stuart Crainer. "These six thinkers have all made a profound contribution to how we understand management and how it is practiced globally."

Zhang Ruimin, CEO of the Haier Corporation, says: "It is a great pleasure and honour for Haier to host the Thinkers50 Management Hall of Fame. I am hugely influenced by many of the thinkers in the Hall of Fame. The new six new inductees are worthy additions to this pantheon of great management thinkers."

The Thinkers50 Management Hall of Fame

The Thinkers50 Management Hall of Fame was founded in 2009. Members are: Chris Argyris, Warren Bennis, Ram Charan, Peter Drucker, Howard Gardner, Marshall Goldsmith, Daniel Goleman, Charles Handy, Andrew Kakabadse, Rosabeth Moss Kanter, Robert Kaplan and David Norton, Philip Kotler, John Kotter, Nirmalya Kumar, Edward Lawler, Henry Mintzberg, Ikujiro Nonaka, Kenichi Ohmae, Tom Peters, Jeffrey Pfeffer, Michael Porter, CK Prahalad, Doug Ready, Richard Rumelt, Ed Schein, Fons Trompenaars, and Dave Ulrich.

About Thinkers50

Thinkers50 identifies, ranks, and shares the very best in management ideas. Its definitive global ranking of management thinkers is announced and Distinguished Achievement Award recipients are honoured every two years at a gala event dubbed the "Oscars of management thinking" by the *Financial Times*. The 2017 top ranked thinker was Professor Roger Martin of the Rotman School of Business at the University of Toronto. Previous winners of the coveted number one position in the ranking include Michael Porter (2015 and 2005), Clay Christensen (2013 and 2011); CK Prahalad (2009 and 2007); and Peter Drucker (2003 and 2001).

Thinkers50 partners include The Brightline Initiative, the UK's National Centre for Leadership & Management, the Oman Business Forum, Fujitsu, Accenture, Management Centre Turkey, 100 Coaches, India's Institute for Competitiveness, and the European Centre for Strategic Innovation. Thinkers50 has established Ideas Labs in Odense, Denmark, which is home to Thinkers50 Europe, and Qingdao, China, where Thinkers50 China is hosted by the Haier Group.

About Stuart Crainer and Des Dearlove

Stuart Crainer and Des Dearlove are the founders and directors of Thinkers50. Internationally recognized experts and commentators on management ideas, they are the authors of more than 15 books that have been translated into 20 languages. Former columnists to *The (London) Times*, they are editors of *The Financial Times Handbook of Management*. They advise thinkers and organizations worldwide.

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