

Global Britain: Exploring Agricultural Export Opportunities

Tuesday 22 October

Royal Garden Hotel, 2-24 Kensington High St, Kensington, London W8 4PT

10:00 Welcome and introductions

Phil Hadley, International Market Development Director, AHDB

UK Trade discussions

Featuring: Doug Forsyth, Director General for Trade Policy, Department of Global Affairs Joe Healy, President, Irish Farmers' Association

Short term impacts - Long term solutions - Panel session

Chaired by Phil Bicknell, Market Intelligence Director, AHDB *Featuring:* David Swales, Head of Strategic Insight, AHDB John Giles, Divisional Director, Agri Food, Promar International Oliver McIntyre, Agricultural Strategy Director, Barclays

12:15 Crops session

Chaired by Phil Hadley, International Market Development Director, AHDB *Featuring:* Triona Davey, Head of Potato Branch, SASA David Eudall, Head of Market Specialists – Arable, AHDB

13:30 Livestock session

Chaired by Jonathan Eckley, Head of Asia Pacific, AHDB *Featuring:* Rupert Claxton, Meat Director, Gira Joel Haggard, Senior Vice President, U.S. Meat Export Federation John Masswohl, Director Government and International Relations, Canadian Cattlemen's Association Mary Quicke, Managing Director, Quickes

15:05 Close

Phil Hadley, International Market Development Director, AHDB