

LASTING Stakeholders' Workshop

How to Boost Waterborne RD&I and Communication Together?

09:30-09:35 — Welcome and Introductions

09:35-09:45 — Project General Presentation (Jaap Gebraad, SEA Europe)

09:45-10:05 — Keynote Speech (CINEA/EC)

10:05-11:35 — R&I Needs, Funding and Information Gaps

- Information gaps of RD&I needs (Salih Karaarslan, The Expertise and Innovation Centre Barging);
- Waterborne research information systems and RD&I project results (Jorge Lara, Fundación Valenciaport);
- Opportunities to engage in RD&I activities in the field of waterborne transport (R. Rafael / R. Matzalik Florescu, Pro Danube Management);
- Exchange of views with the stakeholders in parallel sessions:
 - o Information that is most suitable for each stakeholder category;
 - o Specificities and needs of stakeholder subcategories or sectors;
 - o Refining our approach.

11:35-11:50 — Break

11:50-12:50 — Key Features of the LASTING Communication Plan

- The LASTING Creative Concept and implementation (Nevena Vukasinovic, BCW);
- Exchange of views with the stakeholders in parallel sessions:

- How to reach less involved stakeholder (sub)categories;
- Creative concept and materials with targets and approaches per stakeholder category;
- Relevant events – topics, stakeholder categories and sectors.

12:50 – 12:55 — Conclusions and Meeting End (Mihai Barcanescu, Waterborne TP)