

United States of America FEDERAL TRADE COMMISSION Southwest Region

Dama J. Brown, Regional Director Federal Trade Commission – Southwest Region 1999 Bryan Street, Suite 2150 Dallas, Texas 75201

May 22, 2020

WARNING LETTER

Via U.S. Mail and Email:info@dramovmedical.com

Dramov Naturopathic Medical Center 9735 Southwest Shady Lane, #104 Tigard, Oregon 97223

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at https://www.dramovmedical.com on May 13, 2020. We have determined that you are unlawfully advertising that certain products prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website include the following representations on a page accessible by clicking a prominent hyperlink on your homepage labeled "COVID-19 / CORONAVIRUS INFORMATION":

- You claim, under the heading "Viral Infection and Immune Support" that "COVID-19 is a virus, and just like many other viral infections, the BEST treatment you can do for yourself is to support your immune system..."
- On this same page, you further claim that "At this point, there is no vaccine, and unfortunately, sometimes vaccines do not offer the complete protection we desire. So coupled with healthy lifestyle choices and a healthy diet, I recommend a combination of supplements to help support and strengthen the immune system and help your body fight viral infections. All supplements are not created equal, and quality is EXTREMELY important, which is why one of the manufacturers I use is Metagenics. Here is a link to the bundled products I recommend for immune support. The bundle contains a one-month supply for an adult." Below these claims is a prominent hyperlink labeled "VIRAL IMMUNE SUPPORT BUNDLE" that takes

Dramov Naturopathic Medical Center May 22, 2020 Page 2

consumers to your Metagenics retail website, where they can purchase "Viral Immune Support" supplements including "Ultra Potent-C 1000," "D3 10,000 + K," and "UltraFlora Immune Booster." Underneath this hyperlink, you direct consumers to contact your office to purchase vitamin C supplements.

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at rtepfer@ftc.gov.

Very truly yours,

Dama J. Brown Regional Director, Southwest Region Federal Trade Commission