



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

Dama J. Brown, Regional Director
Federal Trade Commission – Southwest Region
1999 Bryan Street, Suite 2150
Dallas, Texas 75201

May 7, 2020

WARNING LETTER

Meta-Labs, Inc.
1009 Mansell Road, Suite J
Roswell, Georgia 30076

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://www.metalabsinc.com/> on May 4, 2020. We also reviewed your social media website at <https://www.facebook.com/metalabs>, where you market to consumers various products. We have determined that you are unlawfully advertising that certain products prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website and social media page include:

- On a page on your website labeled “COVID 19 – DEFENSE PRODUCT,” you offer for sale products including “Vitamin C cream,” “lung cream,” “respiratory response,” and “viral immune booster.” On this same page, you claim: “With the coronavirus spreading across the world, we need to know effective natural anti-viral herbs and dietary supplements. Coconut Oil, Gingre [sic], L-Lysine, Astragalus Root, Garlic Bulb, Vitamin C and more. **What Are Anti-viral Herbs?** Anti-viral herbs block virus development... **Best Anti-Viral Herbs and Dietary Supplements[:]** Turmeric [sic]... Curcumin, a component of turmeric... has antiviral properties that help block viruses and acts at an early step in virus infection. L-Lysine... prevents viruses to spread.”

Meta-Labs, Inc.
May 7, 2020
Page 2

- In a May 2, 2020 Facebook post, you link to the above page on your website and state: “Antiviral Supplements in Stock #coviddefense”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at rtepfer@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director, Southwest Region
Federal Trade Commission