



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

May 7, 2020

WARNING LETTER

VIA EMAIL TO energywellnessinfo@gmail.com

Energy Wellness Products
9898 N. 200 E.
Decatur, Indiana 46733

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://www.energywellnessproducts.com/> on May 2, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- In marketing materials titled “Natural Virus Remedies – Coronavirus – Support and Prevention,” you state, “With all the viruses around many of us are looking for natural virus remedies. The truth is that a healthy immune system is our best defense against viruses, bacteria, fungus, molds, and toxins.... You might be wondering what you can do to keep your immune system strong and fend off all these viruses including the new coronavirus. Below are some natural remedies...”
- In marketing materials titled “Natural Virus Remedies – Coronavirus – Support and Prevention,” you provide a list of “Natural Virus Remedies – Supplements” that have “strong scientific evidence to support their efficacy,” including:
 - “**D – Vitamin D** is amazing and has the ability to modulate the innate and adaptive immune responses in our body. If you become deficient in this vitamin you will become more susceptible to infections.”;
 - “**Echinacea / Golden Seal** are both great products for boosting your immune system. Research has shown that echinacea increases the number

of white blood cells which is what helps our body fight infections.”; and

- “**Elderberry D3Fense** is a great product that contains both Elderberry and Vitamin D3. Elderberry is a great antioxidant and full of vitamins that may boost your immune system. This is a great product to take daily during the fall and winter to give your immune system a boost. This formula works great for prevention, however, once you are sick you [sic] there is some concern about taking it due to a cytokine storm. So use this as prevention only.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

Dama J. Brown
Regional Director
Southwest Region