

## BACKGROUND

The **Principles for Responsible Management Education (PRME)** is a United Nations-supported initiative to raise the profile of sustainability in schools around the world, PRME equips today's business students with the understanding and ability to deliver change tomorrow.

The **LEGO Foundation** empowers children to become creative, engaged, lifelong learners through play. The Foundation's longstanding work on playful learning is now being applied in a new context – to business school students as future leaders of society through the i5 Project. The **Impactful Five (i5)** refers to the **five characteristics of playful learning**: joyful, socially interactive, actively engaging, meaningful, and iterative, and the development of the **five skills**: cognitive, emotional, creative, social, and physical.

3yrs



\$6M

## GOALS

1

Development of the open access **Playbook for (i5) Leadership Education** – an (i5) learning approach for leadership educators based on the LEGO Foundation's approach to learning through play and in collaboration with Sulitest and Project Zero. In conjunction with the Playbook, an assessment will also be developed for iteration.

2

**Training of leadership educators** from the Global North and South with (i5) pedagogy with a global roll-out across PRME 15 Regional Chapters within the network of the 860 PRME global business schools/universities with the purpose of cascading, engaging and training faculty in multiple schools globally.

3

Continue to **assess** the results of the training on educators (e.g. how does the training change or influence educators' pedagogical approaches?). The assessment will also determine how the intervention influences students (e.g. how do students' skillsets become influenced?). This will also include keeping track of business/management school alumni to track the continued impact of students exposed to (i5) training.



PROJECT ZERO

Partners



Playbook & Assessment

