

eUROGEN *Urogenital Diseases*

Equitable access to the best care in Europe for patients with rare urogenital diseases & complex conditions

ERN eUROGEN Webinar programme – survey results 2022



Co-financed by the Connecting Europe Facility of the European Union

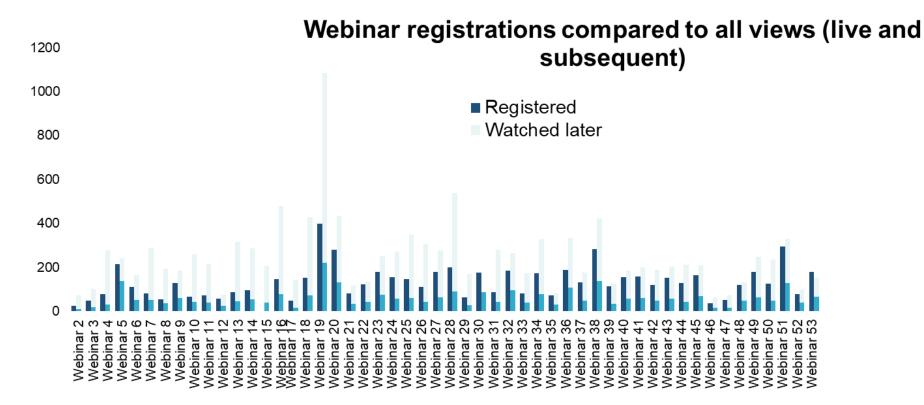
eUROGEN webinar programme – the basics

- Weekly webinars Wednesday @ 18.00 CET/CEST
- Up to forty webinars per year
- We aim to cover all of our expertise areas
- Full members are expected to deliver a webinar every 18 months minimum
- Collaboration with other ERNs and external experts
- All relevant information on past and forthcoming webinars on our website
- All past webinars available on our ERN eUROGEN YouTube Channel and GoToWebinar platforms



The results

- As of end of September 2022, we have run 53 webinars
- More than 6,000 registrations in total, and almost 3,000 live attendees
- Over 1,000 subsequent views on GoToWebinar and almost 8,000 on YouTube





Why the webinar surveys?

- Grant Task: To evaluate the webinar format, continuously improve our program and find out the needs of our audience
- Methods to do this:
- Weekly survey immediately after each webinar, concerning that specific webinar (sent to those who attended the session)
- Annual survey on the webinar program (sent to everyone on our webinar distribution list, i.e., those who have previously registered for a eUROGEN webinar)



Annual survey 2022

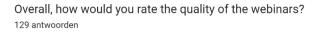
131 responses

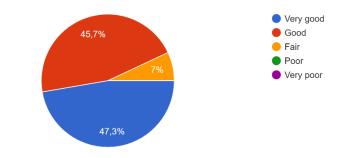


Overall satisfaction & notifications

- Over 90% positive response on the quality of the webinars
- This suggests that we do not need to make drastic changes to the programme – "if it ain't broke, don't fix it!"

- We did consider whether we should give people the option to be sent notifications for new webinars by workstream
- However, more than 85% of registrants are happy to receive notifications for all of our webinars





Are you okay receiving notifications for all ERN eUROGEN webinars or would you like to receive only notifications for webinars covering topics un...d surgery, Workstream 3: Rare urogenital tumours) 129 antwoorden

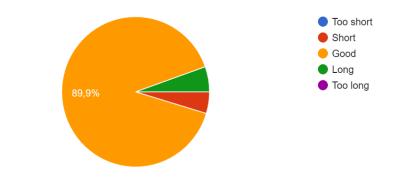




Running time

- The results are emphatic that the running time of the webinars is about right
- Only a small percentage consider them too long, and a similar percentage consider them too short
- This is despite the fact that the length of the webinars have varied quite a lot (between 20 minutes and 75 minutes)
- However, 14 (of 27) fall within the 45-to-1-hour range
- The mean running time is 52 minutes, which seems about right given that we usually have an hour scheduled

How do you find the length of the webinars? 129 antwoorden



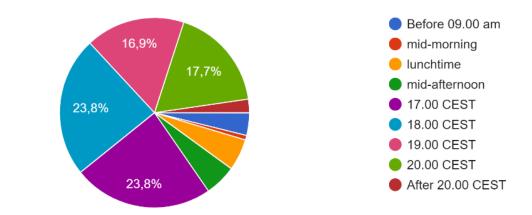




Start time

- Keeping the start time of the webinar as 18:00 CET/CEST is not so clear cut
- We certainly should not hold them earlier than 17:00
- However, there appears to be scope for running them an hour earlier without too much difference
- Otherwise, we could also move them up to two hours later if required

What would be the ideal starting time for the webinars? (Select all that apply) 130 antwoorden



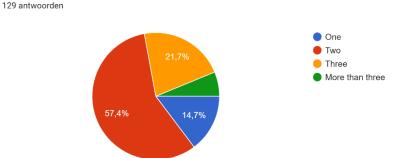


Webinar format

- Two speakers for a webinar is the most popular option
- Different views on the ideal format, slight preference for multiple presentations + panel discussion

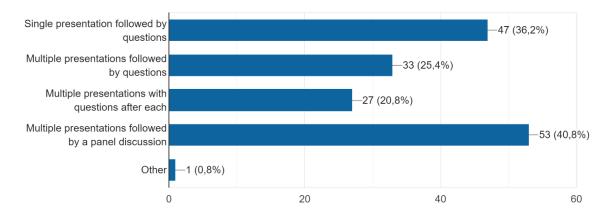
"Presentation followed by questions helps with focus on topic in discussion. Panel discussions give a broader perspective to topics"

"After each presentation, there should be a discussion, this would increase the awareness of the participants"



What format do you prefer for the webinars? (Select all that apply) 130 antwoorden

How many speakers do you prefer in one webinar?

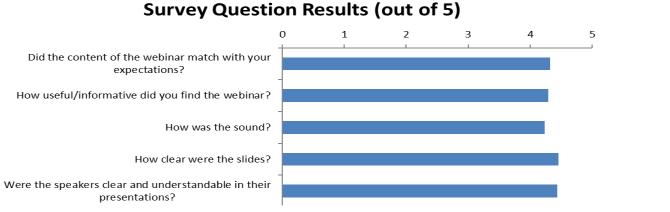


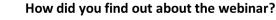


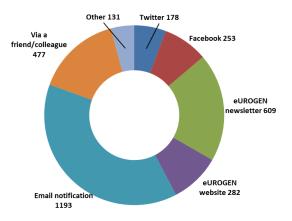
Weekly survey



Weekly webinar survey







- Average response rate 30%
- Overall quality was rated very well (>4 out of 5)
- Webinars are mainly found by email notification and ERN eUROGEN newsletter



Most frequent suggestions: More live discussion with the audience and more (practical) videos

"Discussion via Chat is not enough. There should be the possibility to get into real discussion with the participants"

"It should be possible as a listener to talk directly and ask questions at the end of the presentation"

"Live questions more than written ones"

"Videos demonstration or animation"

"Practical hints, videos could be more useful"



Suggested tweaks

- Vary the webinar format (e.g. presentation + question, panel discussion)
- More live interaction with public for now, we shall give people the option of asking questions by audio (ask them to raise their hands) and assess this going forward
- Stress the opportunity to use visuals
- Give presenters the option to start the webinar between 17:00 and 19:00





eUROGEN *Urogenital Diseases*

Equitable access to the best care in Europe for patients with rare urogenital diseases & complex conditions

Thank you for reading.

If you have any further comments on our webinar programme, please email us at <u>eurogen@uroweb.org</u>

