

YouGov / BBG x WalkSafe Survey Results

Sample Size: 1738 adults in UK
Fieldwork: 6th - 7th September 2022

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	
Weighted Sample	1738	570	421	151	645	683	846	892	189	725	421	403	991	747	202	568	372	407	144	45	
Unweighted Sample	1738	572	429	152	701	681	736	1002	151	690	437	460	1053	685	216	584	357	400	131	50	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general to what extent, if at all, do you think about your personal safety and/or your friends' safety when getting home after a night out (to a pub, bar or club)?

[Asked to those who often/sometimes go to said venues; n=950]

A lot	30	30	32	25	27	31	15	45	34	34	24	26	29	32	42	30	28	24	38	30
A little	34	32	33	34	37	32	31	36	37	36	29	32	36	30	27	33	29	43	24	45
TOTAL A LOT / A LITTLE	64	62	65	59	64	63	46	81	71	70	53	58	65	62	69	63	57	67	62	75
Not very much	21	19	22	28	23	21	32	10	9	21	29	19	21	22	23	21	19	22	22	13
Not at all	12	15	11	11	11	13	19	6	17	7	14	19	12	13	7	13	20	7	15	11
TOTAL NOT VERY MUCH / NOT AT ALL	33	34	33	39	34	34	51	16	26	28	43	38	33	35	30	34	39	29	37	24
Don't know	3	4	2	3	2	4	3	3	3	2	3	5	2	4	1	3	4	3	0	0

Which measures, if any, have you taken specifically to make sure you feel safer when getting home from a night out?

Please tick all that apply.

[Asked to those who think a lot/ a little about their personal safety and/or their friends' safety; n=631]

Told someone, or have been told to 'text me when you get home'	65	52	77	64	68	55	49	75	77	80	52	32	66	64	74	61	74	54	80	84
Planned your route home	56	45	70	53	64	47	45	63	62	60	57	39	58	53	73	51	53	55	66	40
Checked phone is fully charged or has enough charge to get home	56	47	62	62	59	50	39	66	68	59	51	40	58	51	63	52	56	55	53	61
Phoned or messaged someone when travelling alone	49	38	62	39	52	37	32	60	70	61	33	21	50	48	55	44	54	47	58	62
Ensured route home is well lit	46	37	57	57	53	36	36	52	57	48	37	43	50	38	59	39	45	48	60	25
Held keys in hands	45	38	60	52	52	37	22	59	50	49	49	23	47	41	65	42	43	40	50	27
Walked faster / ran the parts that must be made on foot	40	26	56	43	46	27	26	48	63	48	29	12	42	35	52	35	35	41	57	27
Shared live locations with friends/family	27	22	40	15	34	17	14	34	40	31	16	16	29	22	40	26	26	23	27	14
Worn comfortable trainers	19	12	26	26	25	12	10	24	28	24	12	7	22	13	33	17	17	15	17	31
Carried a personal alarm	8	6	11	3	9	7	3	11	15	8	5	5	8	8	17	6	9	7	5	6
Something else [See Tab1]	8	10	9	8	9	9	4	10	4	8	9	10	8	7	10	9	7	7	2	0
None of the above	5	8	2	3	4	7	11	2	2	3	8	13	5	7	1	8	4	6	5	12
Don't know	2	2	2	2	2	2	4	0	1	2	3	0	2	1	0	2	3	1	2	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had access to a personal safety app which features a crime map, live location tracking, close contact notifications, and a SOS button, how much more or less safe would you feel on a night out, or would it make no difference?

A lot more safe	6	7	7	5	6	7	3	9	7	6	7	6	5	8	7	7	5	6	7	8
A bit more safe	24	22	28	26	30	19	20	28	26	29	24	14	28	19	29	24	23	25	16	23
TOTAL MORE SAFE	30	29	35	31	36	26	23	37	33	35	31	20	33	27	36	31	28	31	23	31
No difference – I would still feel unsafe	12	9	15	11	12	12	9	15	17	14	11	8	12	12	14	11	10	14	16	12
No difference – I would still feel safe	18	20	17	19	20	17	29	8	17	17	23	14	20	14	18	17	19	18	17	19
A bit less safe	2	2	2	4	3	1	2	2	4	2	1	0	2	1	2	2	1	2	1	4
A lot less safe	1	1	1	2	2	1	1	1	2	1	1	1	1	1	2	1	1	1	1	0
TOTAL LESS SAFE	3	3	3	6	5	2	3	3	6	3	2	1	3	2	4	3	2	3	2	4
Don't know	12	9	13	13	12	11	12	11	9	13	12	10	12	11	9	11	12	13	12	10
Not applicable – I do not go on nights out in pubs, bars or clubs	25	30	17	19	17	32	24	26	17	18	20	48	19	34	19	27	28	22	30	24

To what extent, if at all, would you say the cost of living has made you alter the way you travel in the following situations:

Commuting to / from work

A great deal	10	7	11	10	10	9	10	9	8	15	10	2	10	10	7	8	12	11	12	12
A fair amount	12	10	16	14	15	7	10	14	23	16	12	2	15	9	19	12	11	12	10	17
TOTAL A GREAT DEAL / FAIR AMOUNT	22	17	27	24	25	16	20	23	31	31	22	4	25	19	26	20	23	23	22	29
Not very much	14	12	17	13	17	11	14	14	20	17	14	6	17	11	21	13	14	13	14	9
Not at all	24	26	23	24	25	23	29	19	23	29	29	9	26	21	26	25	20	25	21	28
TOTAL NOT VERY MUCH / NOT AT ALL	38	38	40	37	42	34	43	33	43	46	43	15	43	32	47	38	34	38	35	37
Don't know	3	1	6	0	2	2	3	3	7	4	2	2	3	3	1	3	5	4	2	0
Not applicable	37	44	29	39	31	48	33	40	19	19	33	80	30	45	26	40	38	35	41	34

Travelling home from a night out (pubs, bars clubs)

A great deal	7	5	9	7	6	5	7	7	10	8	7	3	7	7	7	5	9	7	8	10
A fair amount	11	9	16	5	12	8	9	13	18	14	9	4	13	9	16	8	9	15	12	11
TOTAL A GREAT DEAL / FAIR AMOUNT	18	14	25	12	18	13	16	20	28	22	16	7	20	16	23	13	18	22	20	21
Not very much	16	15	18	15	18	14	17	15	23	18	16	10	18	14	23	14	13	18	19	11
Not at all	21	23	20	27	25	20	26	16	16	23	24	16	25	15	21	23	22	17	20	25
TOTAL NOT VERY MUCH / NOT AT ALL	37	38	38	42	43	34	43	31	39	41	40	26	43	29	44	37	35	35	39	36
Don't know	4	2	5	4	4	3	4	4	7	5	4	2	4	5	1	4	6	5	4	0
Not applicable	41	45	32	43	35	50	37	45	25	32	40	65	34	50	32	46	41	38	38	43

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said the cost of living has made you alter how you travel home after a night out from a pub, club or bar.

For each of the following, please say how this has changed.

[Asked to those who said the cost of living has altered the way they travel home from a night out by a great deal / fair amount; n=509]

Walking

I'm doing this more	60	60	59	57	60	54	59	61	59	61	62	47	61	57	57	56	62	59	67	66
I'm doing this less	9	10	8	9	8	10	9	9	11	8	8	20	8	12	8	10	10	8	10	11
I've not really changed how much I'm doing this	17	17	18	8	17	19	15	18	18	16	19	7	16	17	24	16	14	15	18	13
Not applicable - I've not done this	12	13	10	22	10	17	15	9	8	12	9	27	12	11	10	14	12	13	4	10
Don't know	3	1	5	5	4	1	2	3	4	3	2	0	3	3	1	4	1	6	0	0

Cycling

I'm doing this more	14	9	17	17	16	12	21	8	16	15	9	18	14	13	15	16	9	14	17	6
I'm doing this less	3	1	5	0	2	2	5	2	8	3	1	2	3	3	1	1	4	2	9	4
I've not really changed how much I'm doing this	13	14	11	4	13	12	15	10	10	15	11	0	12	14	11	11	16	12	17	0
Not applicable - I've not done this	68	75	63	73	66	73	57	77	61	64	77	78	68	68	73	68	68	65	56	90
Don't know	3	1	5	6	3	1	3	3	5	3	2	2	3	2	0	3	2	7	0	0

Using public transport

I'm doing this more	32	30	35	28	38	26	27	37	37	32	32	25	34	29	51	24	26	32	36	47
I'm doing this less	20	19	21	21	17	24	24	17	18	22	16	19	19	21	22	23	20	17	19	11
I've not really changed how much I'm doing this	20	22	20	20	21	21	21	20	25	19	20	18	21	19	18	20	22	20	23	21
Not applicable - I've not done this	25	28	20	25	20	28	25	24	17	23	29	39	21	30	9	29	30	26	22	21
Don't know	3	2	4	6	4	1	3	3	3	4	1	0	4	2	1	4	2	5	0	0

Using private taxis

I'm doing this more	6	7	6	2	4	9	5	6	5	5	7	13	5	8	7	6	4	6	2	11
I'm doing this less	47	53	50	33	50	40	44	49	54	46	49	33	52	39	57	38	40	52	56	59
I've not really changed how much I'm doing this	13	12	13	14	15	13	11	14	12	13	14	9	14	11	13	13	11	14	12	15
Not applicable - I've not done this	30	26	26	48	27	36	35	27	25	32	28	34	27	36	23	40	39	22	21	15
Don't know	4	2	5	3	4	3	5	3	4	4	2	10	3	6	1	2	5	6	8	0

Driving

I'm doing this more	17	22	16	20	18	19	11	21	8	20	16	10	15	19	10	20	17	16	15	26
I'm doing this less	32	30	31	35	35	28	39	26	35	30	35	27	31	33	13	32	38	42	22	13
I've not really changed how much I'm doing this	17	21	16	13	18	19	19	15	12	18	18	15	19	13	18	21	16	14	8	22
Not applicable - I've not done this	32	25	33	26	27	32	29	34	38	29	30	45	32	32	58	25	26	23	49	40
Don't know	3	2	4	6	2	2	2	4	6	2	1	2	3	3	0	2	2	5	5	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the following, please say whether they make you more or less likely to visit a venue that has them, or if it would make no difference?

Measures to improve womens safety

Much more likely	22	17	28	21	23	19	13	31	35	21	22	20	23	21	24	19	22	25	25	25
A bit more likely	27	26	38	30	36	23	23	32	24	31	30	20	32	22	36	30	25	26	18	25
TOTAL MORE LIKELY	49	43	66	51	59	42	36	63	59	52	52	40	55	43	60	49	47	51	43	50
No difference	31	39	21	28	27	37	43	20	26	29	33	34	29	33	23	31	34	30	36	33
A bit less likely	1	1	1	3	1	1	2	1	4	2	1	0	2	1	1	2	1	2	0	0
Much less likely	1	1	1	0	1	1	2	0	2	1	0	1	1	1	0	1	1	1	1	0
TOTAL LESS LIKELY	2	2	2	3	2	2	4	1	6	3	1	1	3	2	1	3	2	3	1	0
Dont know	17	16	10	18	13	19	18	16	10	16	14	25	13	22	15	17	17	16	21	17

Anti-harassment and discrimination policies

Much more likely	19	15	26	18	22	15	14	25	34	19	17	15	22	17	20	18	19	20	24	21
A bit more likely	25	21	32	29	32	20	21	28	23	27	27	18	28	21	28	24	23	29	17	22
TOTAL MORE LIKELY	44	36	58	47	54	35	35	53	57	46	44	33	50	38	48	42	42	49	41	43
No difference	35	43	28	31	32	42	42	27	23	33	39	38	34	36	34	36	37	32	35	36
A bit less likely	2	1	1	2	1	1	2	1	6	2	1	1	2	1	1	2	2	2	1	0
Much less likely	1	2	2	1	1	1	2	1	3	1	1	1	1	2	1	1	2	1	3	0
TOTAL LESS LIKELY	3	3	3	3	2	2	4	2	9	3	2	2	3	3	2	3	4	3	4	0
Dont know	18	18	11	19	13	21	18	18	11	17	15	26	13	24	17	19	18	16	21	20