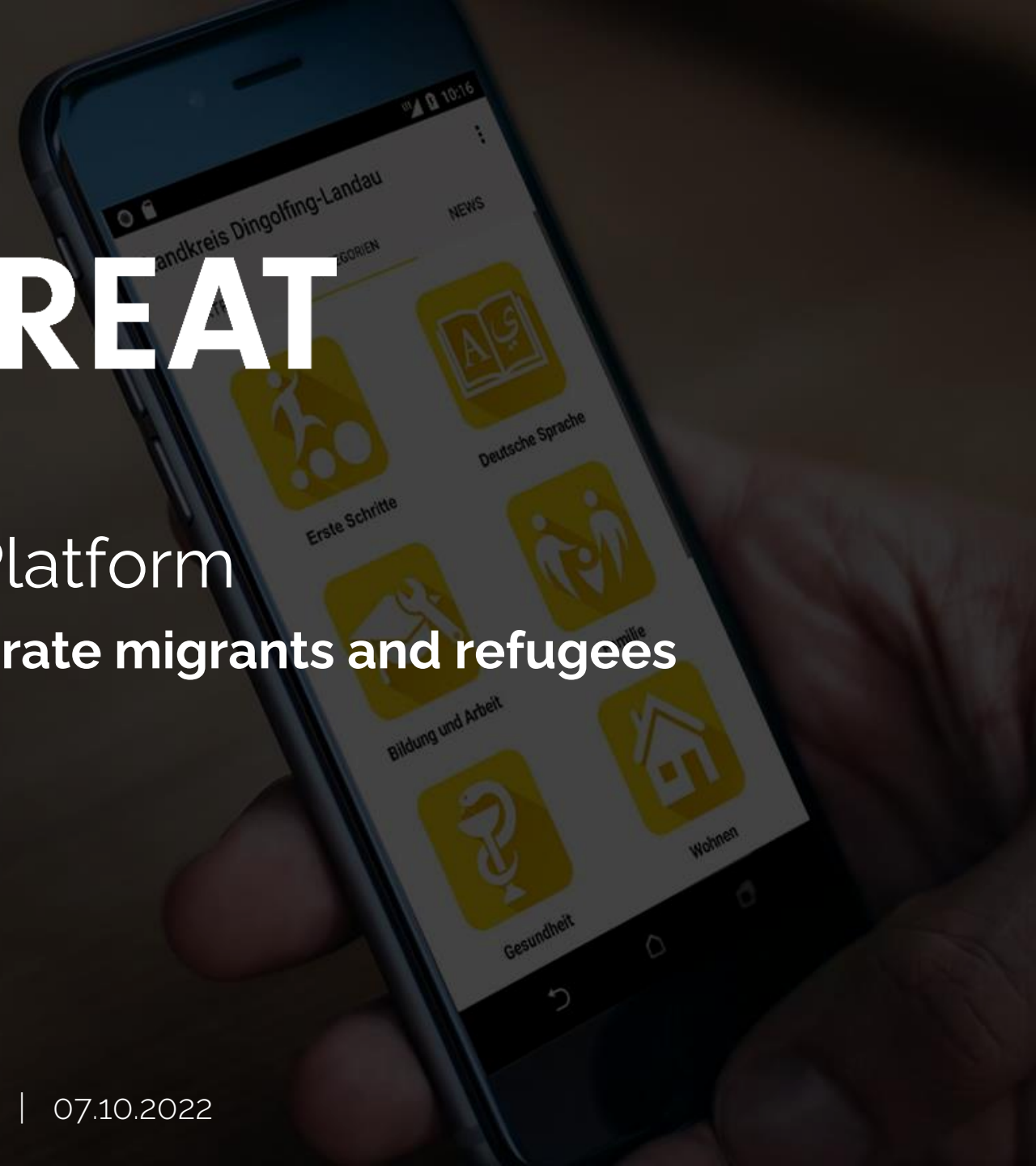# INTEGREAT
Great Integration.

The Digital Integration Platform

Helping municipalities to integrate migrants and refugees
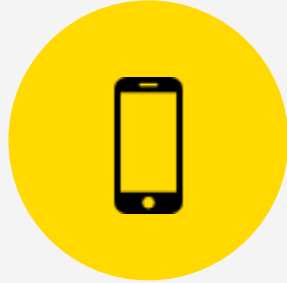
From pilot project to nationwide solution.

- Jointly developed in 2015 by the integration association "Tür an Tür," the Technical University of Munich, and the Social Department of the City of Augsburg.

- Integreat helps …
  … people to find their way in a new environment
  … integration officers to do their work quickly and efficiently.
  … municipalities to carry out digital integration work cost-effectively.

- Integreat connects integration actors on the ground and is used by ~90 municipalities across Germany.

Integreat decreases information poverty.

Situation

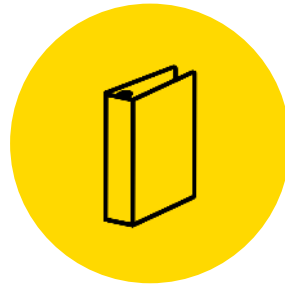Almost all migrants and refugees have access to a smartphone

Integration-related topics are very dynamic – as is the content

A stable internet connection is not always guaranteed

Solution

Integreat makes **local** information, offers, tips, contacts and addresses easily accessible.

Authorities and advisory services can focus on 1-on-1 consultations as important resources are freed up.

Open data for information transparency.

- **Local integration information** provided by experts on-site

- **Collaboration and shared usage** of content and translations

- **Multilingual content digitally available** and easy-to-find via search engines

- **Interfaces to additional relevant services** (e.g. job platforms)

- **Open Source and Open Data** ensure sustainability and transparency

Facilitating local integration processes.

- Municipal integration officers are supported by the Integreat team in their responsibility to provide information transparency on a local level.

- A shared communication space between integration actors, volunteers, migrants and the municipality is created.

- Knowledge transfer between all municipal partners is encouraged and enabled by annual regional and nationwide events.

- While events such as the Covid-19 pandemic or the war in Ukraine spark awareness of information necessity creating lasting cooperations is key.

Looking ahead.

- **Improved understanding of migrants needs** through randomized controlled trial

- **Reducing translation costs** by offering improved automatic translations

- **Strengthening links to municipal websites** by enabling integration of Integreat

- **Easing information search** within Integreat by piloting a chatbot

- **Scaling the impact beyond Germany** through international cooperations

CONTACT

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